

CORE TEAM

Cookie Policy

Effective Date: April 30, 2025

United Arab Emirates

1. What Are Cookies?

Cookies are small text files placed on your device when you visit a website. They are widely used to make websites function efficiently, to remember your preferences, and to provide information to website owners. Cookies do not harm your device or give us access to information beyond what you choose to share.

Similar technologies such as web beacons, pixels, and local storage may also be used in conjunction with cookies and are covered by this policy.

2. How We Use Cookies

Core Team uses cookies and similar technologies to:

- Ensure the website operates correctly and securely.
- Remember your preferences and settings across visits.
- Understand how visitors interact with our website (analytics).
- Measure the effectiveness of marketing campaigns.
- Deliver relevant advertising on third-party platforms.
- Comply with legal and regulatory obligations.

3. Categories of Cookies We Use

3.1 Strictly Necessary Cookies

These cookies are essential for the website to function and cannot be disabled. They enable core features such as security, session management, and accessibility. No consent is required for these cookies.

3.2 Performance and Analytics Cookies

These cookies collect information about how visitors use our website — for example, which pages are visited most often and whether error messages are received. All information is aggregated and anonymous. We use Google Analytics for this purpose.

3.3 Functional Cookies

These cookies allow the website to remember choices you make (such as language or region preferences) and provide enhanced, personalised features.

3.4 Targeting and Advertising Cookies

These cookies are set through our website by third-party advertising partners. They build a profile of your interests and show relevant advertisements on other websites. They do not store personal data directly but identify your browser and device uniquely.

4. Cookies We Use

The table below provides details of the specific cookies used on our website:

Cookie Name	Provider	Duration	Purpose
_session	Core Team	Session	Maintains your logged-in session securely.
_ct_csrf	Core Team	Session	Cross-site request forgery protection.
_ga	Google Analytics	2 years	Distinguishes unique users for analytics.
_gid	Google Analytics	24 hours	Tracks session-level analytics data.
_gat	Google Analytics	1 minute	Throttles request rate to Google Analytics.
cookie_consent	Core Team	1 year	Stores your cookie preference choices.
li_gc	LinkedIn	2 years	Stores guest consent state for LinkedIn ads.
UserMatchHistory	LinkedIn	30 days	LinkedIn ad matching and retargeting.

5. Third-Party Cookies

Some cookies on our site are placed by third-party services we use, including Google Analytics and LinkedIn. These third parties have their own privacy and cookie policies, and we recommend reviewing them:

- Google Analytics: policies.google.com/privacy
- LinkedIn: [linkedin.com/legal/cookie-policy](https://www.linkedin.com/legal/cookie-policy)

We do not control third-party cookies and accept no responsibility for them.

6. Your Cookie Choices

6.1 Cookie Consent Banner

When you first visit our website, you will be shown a cookie consent banner. You may accept all cookies, reject non-essential cookies, or customise your preferences by category.

6.2 Browser Settings

Most browsers allow you to refuse or delete cookies through their settings. Please note that disabling cookies may affect the functionality of our website. Guidance on managing cookies for common browsers:

- Google Chrome: Settings > Privacy and Security > Cookies and other site data.
- Mozilla Firefox: Options > Privacy and Security > Cookies and Site Data.
- Microsoft Edge: Settings > Cookies and site permissions.
- Safari (macOS/iOS): Preferences > Privacy > Manage Website Data.

6.3 Opt-Out Tools

- Google Analytics opt-out: tools.google.com/dlpage/gaoptout
- LinkedIn ad preferences: linkedin.com/psettings/advertising
- Your Online Choices (EU/UK): youronlinechoices.eu

7. Retention

Session cookies expire when you close your browser. Persistent cookies remain on your device for varying periods as described in the cookie table above. You may delete persistent cookies at any time through your browser settings.

8. Changes to This Policy

We may update this Cookie Policy periodically to reflect changes in technology, regulation, or our practices. Any significant changes will be communicated via our website. Continued use of our website after the effective date constitutes acceptance of the updated policy.

9. Contact Us

If you have questions about our use of cookies or wish to exercise your rights, please contact:

Core Team

United Arab Emirates

Email: contact@coreteam.ae

Website: www.coreteam.ae